

CRAIN'S LIST: LARGEST ADVERTISING AND MARKETING COMPANIES

Ranked by 2007 revenue

	Company Address Phone; Web site Top local executive	Revenue (\$000,000) 2007/2006
1.	Valassis Communications Inc. 19975 Victor Parkway, Livonia 48152 (734) 591-3000; www.valassis.com Alan Schultz, chairman, president and CEO	\$2,242.2 \$1,043.5
2.	George P. Johnson Co. 3600 Giddings Road, Auburn Hills 48326 (248) 475-2500; www.gpj.com Laurence Vallee, president and David Drews, CFO and executive vice president	767.7 651.7
3.	Campbell-Ewald Advertising 30400 Van Dyke Ave., Warren 48093 (586) 574-3400; www.campbell-ewald.com Anthony Hopp, chairman and CEO	239.0 ① 230.0 ①
4.	Entertainment Publications Inc. 1414 E. Maple Road, Troy 48083 (888) 231-7283; www.entertainment.com MaryAnn Rivers, president and CEO	182.7 196.8
5.	EWI Worldwide ② 13211 Merriman Road, Livonia 48150 (734) 525-9010; www.ewiworldwide.com Dominic Silvio, chairman and CEO	180.0 170.0

This is a list of advertising and marketing companies in Wayne, Oakland, Macomb, Washtenaw and Livingston counties. Companies with headquarters in the Detroit area are listed with their revenue, and companies with headquarters outside the area are listed by revenue of their Detroit-area operations only. This is not a complete listing but the most comprehensive available. NA = not available.

① Crain's estimate.

② In August 2007, Exhibit Works reorganized and changed its name to EWI Worldwide.

LIST RESEARCHED BY ANNE MARKS AND JOANNE SCHARICH