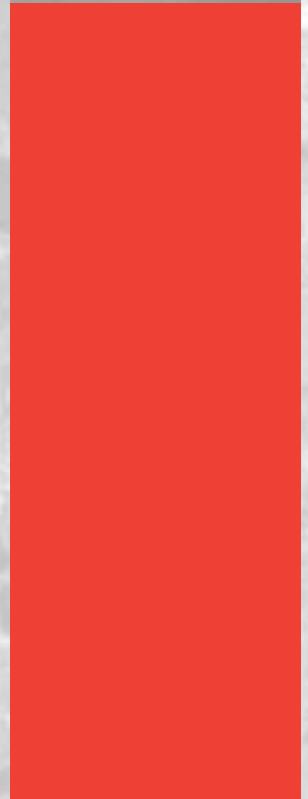
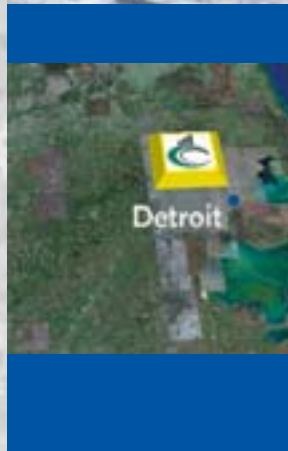
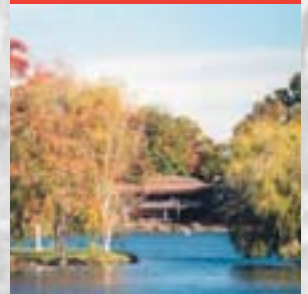
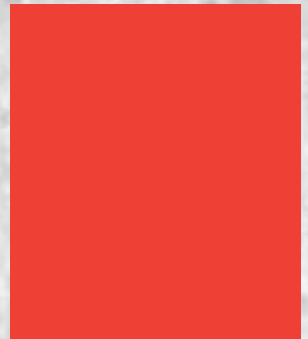




WHERE PEOPLE & TECHNOLOGY PROSPER

*Oakland County
Michigan*

Advantage Oakland





A message from Oakland County Executive L. Brooks Patterson

Oakland County is one of the most vibrant counties in America, ripe with opportunities to be successful and enjoy life.

Our county is recognized as one of the most dynamic workplaces in the country and a premier location to establish and expand into the emerging technology fields. More than 700 of these businesses are foreign-owned from 33 different countries, including 50 the top 100 Global Fortune 500 companies.

Because of our solid economic base, including 42,000 thriving businesses, Oakland County is the fourth-most affluent county in America and one of only 20 counties in the country with a AAA bond rating.

We have embarked on an initiative to attract the leading emerging sector companies from around the world to expand or relocate to our county. One of the valuable resources within the initiative is the launch of Wireless Oakland, a free county-wide Wi-Fi service. We are the first county in America to offer such a program.

Oakland County originated and is also home to the headquarters of Automation Alley. The high-tech consortium includes eight-counties in Southeast Michigan, the city of Detroit, and nearly 1,000 leading-edge companies.

Our population of over 1.2 million residents enjoys almost 90,000 acres of pristine parkland, 1,450 beautiful lakes and nearly 90 public and private golf courses. If you are looking for a place to pursue the American dream, there is no finer place than Oakland County, Michigan.

I urge you to review the information presented in the following pages. It is a testament to the advantages that are available here. Come and join some of the top corporations in the world, as well as our leading edge emerging technology companies, that find Oakland County the logical place to relocate or expand their operations and enjoy the Oakland advantage.

Sincerely,

A handwritten signature in black ink, appearing to read "L. Brooks Patterson". The signature is fluid and cursive.

L. Brooks Patterson
Oakland County Executive

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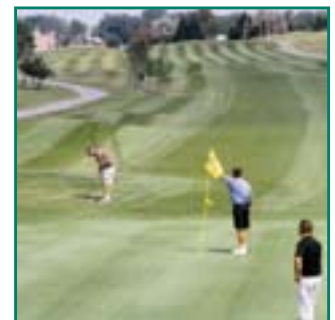
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LIVE

Main Street Oakland County Higher Education Wireless Oakland Housing



Oakland County's reputation as a world-class community extends beyond its preeminence in business and emerging technologies. Residents enjoy 1,450 beautiful lakes, scenic parkland and miles of undeveloped open space.

The county offers first-rate educational institutions, internationally renowned entertainment venues and top-of-the-line medical facilities.

Shopping in Oakland County features 18 shopping malls and centers and many old-fashioned downtown retail districts.

There are 34 public libraries in Oakland County, many with the latest in modern library technology offering a variety of programs and services for all ages.

All of these attributes add to a quality of life that enhances Oakland County's status as one of America's premier locations in which to live, work, recreate and raise a family.

The Oakland Advantage-Access to World Class Health Care

Medical care in the county is among the country's best with several state-of-the-art hospitals and facilities that include some of the newest, most modern in the state.

- Oakland County ranks second in the number of hospitals and numbers of beds for the seven-county Southeast Michigan region
- Total hospital and medical center employees for Oakland County number more than 46,000
- Oakland County has more than 25 emergency and urgent care medical care facilities, in addition to its 16 major hospitals

Health care-related companies make up six of the top 20 employers in Oakland County. County rankings and employee populations are listed below:

Health Care Companies in Oakland County		
Ranking	Company	Oakland County Employees
2	William Beaumont Hospital	12,588
5	St. John Health	4,139
6	Blue Cross Blue Shield of Michigan/Blue Care Network	4,051
9	Trinity Health	3,707
10	Zieger Health Care Corporation	2,442
13	Henry Ford Health System	1,855

Source: Oakland County Data Book, August 2007
 Additional information can be found in the Oakland County Data Book.
 The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

New Medical School-Oakland University, Beaumont Hospitals and Oakland County join forces to educate Michigan doctors.

Oakland University and Beaumont Hospitals, with the support of Oakland County and founding donors, will help lead Southeast Michigan's transition to a knowledge-based economy by opening a new private medical school in 2010. The new medical school will benefit the county by:

- Adding thousands of new jobs
- Infusing hundreds of millions of dollars into the region's economy
- Create opportunities in the thriving fields of biotechnology and medical device development
- Enhance medical care throughout the region

"The opening of a new medical school at Oakland University is an incredibly forward-thinking vision by the university and Beaumont Hospitals. Given the aging of baby boomers and the local workforce, there will be a great need for more doctors and other medical professionals. The timing is perfect."

Donald R. Grimes, Senior Research Specialist, University of Michigan Institute of Labor and Industrial Relations



Main Street Oakland County

Main Street Oakland County is an economic development program that preserves the character of a community's traditional downtown. It engenders a sense of pride and belonging that leads to an improved quality of life throughout the entire community. A member since in 2000, Oakland County is the first county in the country to be admitted to the Main Street program of the National Trust for Historic Preservation. Twelve communities in Oakland County are members of the program and others communities are actively exploring participation.

Oakland County also leads the nation with its one-of-a-kind Main Street mentoring program. The initiative matches one of the 12 active Main Street directors in Oakland County with a community that wants to join the program. The mentor provides advice, direction and encouragement and assists the new community through the whole preparation and application process. Current mentoring communities include: Franklin, Berkley and Leonard.



Main Street Oakland County Communities

- Farmington
- Ferndale
- Highland
- Holly
- Keego Harbor
- Lake Orion
- Ortonville
- Oxford
- Pontiac
- Rochester
- Royal Oak
- Walled Lake

www.mainstreetoaklandcounty.com



Main Street Oakland County Reinvestment Success Statistics

Program Totals 2001 through 2006

The following data summarizes the economic impact, activity and investment of the Main Street Oakland County (MSOC) program through 2006. MSOC compiles the data annually and reports it to the National Main Street Center in Washington D.C.

- \$404 million in total new public and private investment in the MSOC downtowns based upon the three following categories:
 - \$69 million of investment spent directly on downtown redevelopment and Main Street program management (projects, management activities, committees, operations, staff)
 - \$46.5 million in public improvements money invested (streets, sidewalks, trees, sewer, water, parking and lighting) in addition to Downtown Development Authority-funded projects
 - \$288 million of private sector investment leveraged within the Downtown Development Authority districts for new buildings, building rehabs and business improvements
- 2,477 new jobs created
- 330 new businesses established
- Almost 2.2 million square feet of new floor space constructed
- Over 79,220 volunteer hours were invested in the organizational, promotions, design and economic restructuring (business development, recruitment and retention) committee work plan projects, tasks and activities by community residents, business and property owners
- 737 special events were held, including festivals and retail events
- 1,046 advertising opportunities were provided for downtown businesses
- \$4.3 million in cash sponsorship received by the MSOC downtowns

"Main Street Oakland County has brought a new level of awareness to downtown, and the county in general. There are so many new things that have been happening that don't always get noticed and what Main Street did was put a spotlight on the downtown and what is happening in our downtown districts. That has been the major benefit to Rochester. Main Street has really helped us internally with our structure. They helped us improve our infrastructure, getting our committees rolling, and helping focus our volunteer efforts. It has been a real organizational benefit."

Kristi Trevarro, Executive Director
Rochester Downtown Development Authority



City of Rochester



City of Farmington



City of Ferndale

Higher Education

More than 42 percent of Oakland County residents age 25 and older have bachelor's or advanced college degrees compared to a national average of 27 percent.

- Over 21 percent of all bachelor's and graduate/professional degrees in Michigan (of population age 25 and over) are held by Oakland County residents
- There are 88 public and private institutions of higher learning in Southeast Michigan, with 26 of those (30 percent) located within Oakland County
- Oakland County outranks the state by 8.9 percent and the nation by 6.8 percent in the percentage of the population who have earned a bachelor's degree
- Oakland County outranks the state by 7.8 percent and the nation by 7.4 percent in the percentage of the population who have earned graduate or professional degrees
- Southeast Michigan has a 79 percent retention rate for new engineering graduates and the area schools graduate 10,000 engineers a year.

Source: American Community Survey 2006

Oakland County is home to over 30 universities, colleges and technical schools with a total enrollment of over 100,000 students. The largest degree granting institutions are Oakland University, Oakland Community College, with its Advanced Technology Center, M-Tech center, and Lawrence Technological University, with its Professional Development

Center. Michigan State University, Wayne State University and Central Michigan University have graduate programs in business and continuing professional education programs in the county as well.

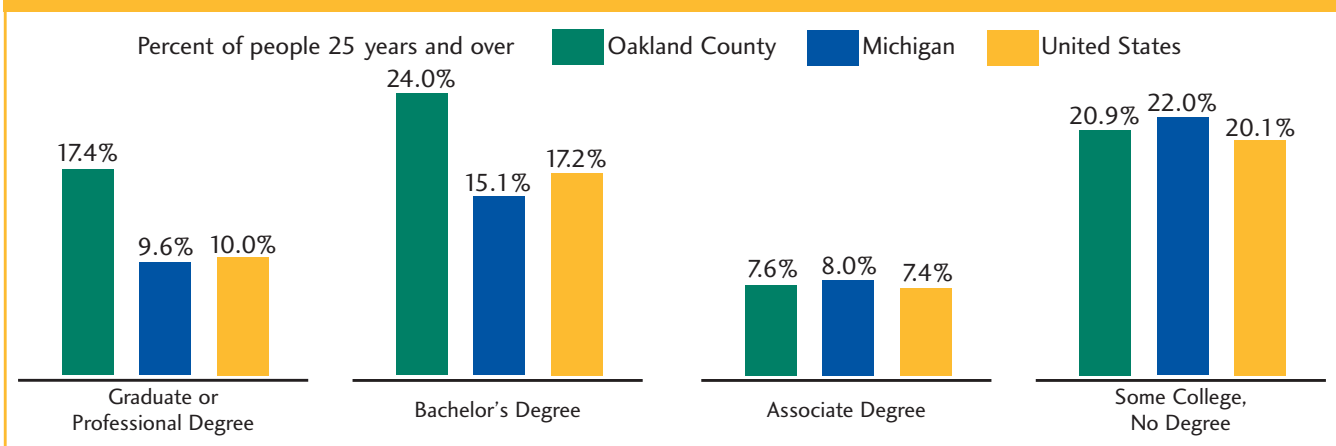
The county is also close to the main campuses of other regional institutions including the University of Michigan in Ann Arbor, Flint and Dearborn, Michigan State University in East Lansing, Eastern Michigan University in Ypsilanti, Kettering University in Flint and Wayne State University and University of Detroit Mercy in Detroit. The total enrollment for all colleges and universities in the southeast Michigan region is over 310,000.

Additional information can be found in the Oakland County Data Book. The link is

http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html



Education Attainment of People in Oakland County

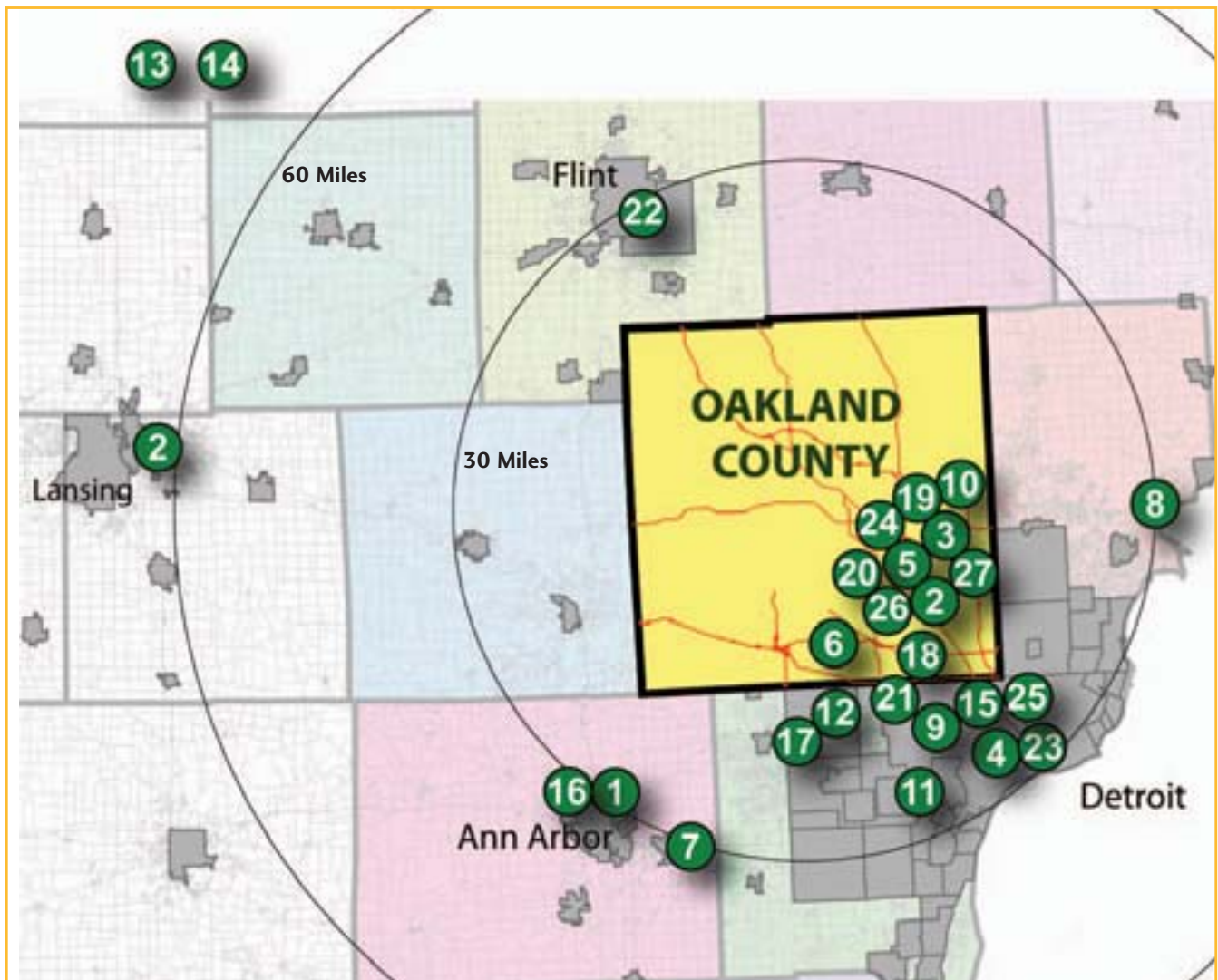


Source: American Community Survey 2005

Additional information can be found in the Oakland County Data Book. The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

Top Universities and Colleges in the County (Based on total enrollment)

1. University of Michigan
2. Michigan State University
3. Baker College
4. Wayne State University
5. Central Michigan University
6. Oakland Community College
7. Eastern Michigan University
8. Macomb Community College
9. Wayne County Community College District
10. Oakland University
11. Henry Ford Community College
12. Schoolcraft College
13. Saginaw Valley State University
14. Northwood University
15. University of Detroit Mercy
16. University of Phoenix
17. Madonna University
18. Lawrence Technological University
19. Cooley Law School
20. Walsh College
21. Marygrove College
22. Kettering University
23. College for Creative Studies
24. Rochester College
25. Sacred Heart Major Seminary
26. Cranbrook Academy of Art
27. MSU Executive MBA Program



Wireless Oakland

Wireless Oakland will:

- Blanket the county's 910 square miles with free wireless Internet service
- Develop a Telecommunication & Technology Planning Tool Kit that will promote and support continued high-tech investments in local government to improve the quality of life
- Provide low-cost or no-cost PC's, technology training and other services to underserved populations

Building the Community and Work Force of Tomorrow

The creation of County Executive L. Brooks Patterson, Wireless Oakland is changing the way the world looks at Oakland County. Oakland County is now among the top digital counties in the United States. The initiative is also playing a key role in leading the transformation of government services throughout the county and Michigan.

A goal of Wireless Oakland is to prepare Oakland County and its work force for the jobs and technology of tomorrow. In conjunction with the Emerging Sectors® initiative, it enhances Oakland County's ability to attract and retain emerging and technology companies.

Wireless Oakland supports a growing mobile work force and elevates the technical knowledge of its current and future work forces. It also enhances the residential character of our local communities and further distinguishes Oakland County as a great place to live, work, play and prosper.

The wireless Internet service is currently available in pilot communities and is expected to be county-wide by late 2008.

www.wirelessoakland.com



"Wireless Oakland gives us a clear advantage over other locations as we travel the world selling Oakland County as a business destination. This is a massive undertaking but we know the results will be worth the effort."

Oakland County Executive
L. Brooks Patterson



America's Top Digital Counties

The Digital Counties Survey is an annual study by the Center for Digital Government and the National Association of Counties. The study recognizes the hard work and innovation of the country's best local county governments.

The study has honored Oakland County as one of the best counties in the United States, based on their selection criteria.

"America's counties continue to make astonishing strides each year in their use of technology. In doing so, they greatly improve services to their citizens and make even better use of government's precious resources," Center Executive Director Cathilea Robinett said.



Housing

Housing in Oakland County offers something for every taste and income level from modest starter homes to the latest in trendy lofts in many city centers and beautiful country estates. There are many areas of the 910 square miles of the county that are not developed, so there is still ample room to grow.

The average selling price of single-family homes and condominiums rose over 20 percent between 2000 and 2006, from \$204,556 in 2000 to \$246,254 in 2006. Average home sale prices for Oakland County communities range from just under \$100,000 to \$2.6 million, based on the current one-year reporting period.

Twenty-three percent of the total new housing in the seven-county region in 2006 was in Oakland County. Approximately 23,700 single-family permits have been issued in the county since 2000.

- The average cost of a 2,200 square foot, three-bedroom home in 2007 was \$312,845
- The average monthly rental rate for a two-bedroom apartment in 2007 was \$1,213

Cost of Living and Home Prices

Oakland County is a significant part of the Detroit Metropolitan Area.

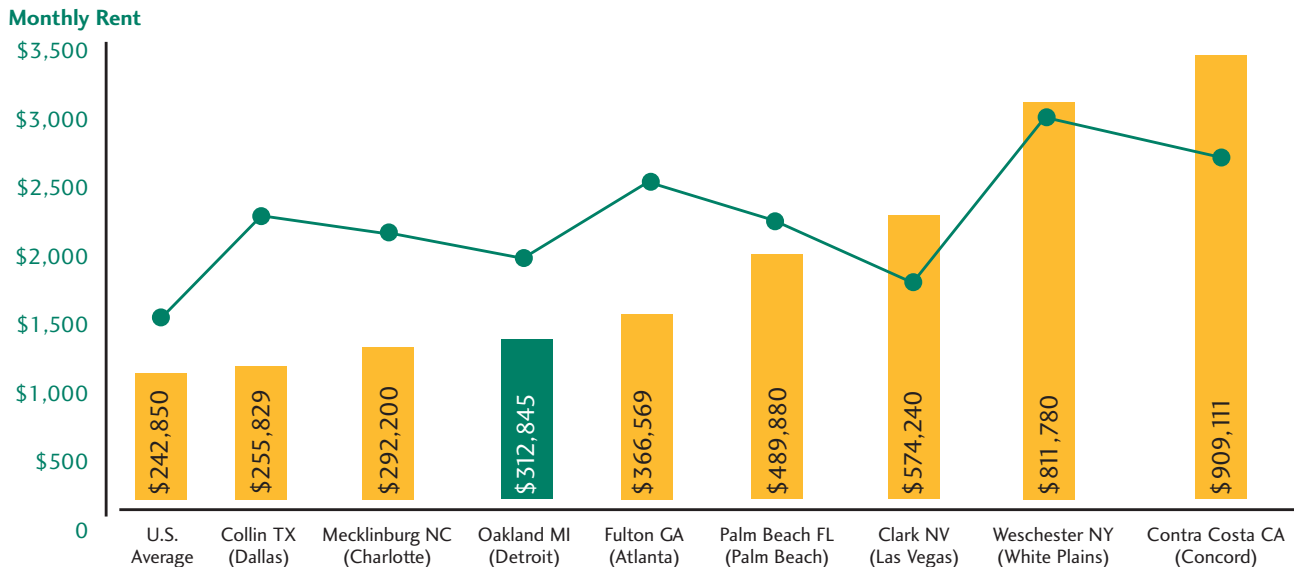
The cost of living index for the Detroit region in the second quarter of 2007 was 1.8 percent below the national average. Compared with other major metropolitan areas throughout the United States, greater Detroit is a very affordable place to live. Additionally, recent tax reforms have significantly decreased the tax portion of the cost of living in the Detroit Metropolitan Area.

Source: C2ER Cost of Living Index formerly ACCRA



U.S. County Housing Cost Comparison

Monthly Rent & Estimated Home Value



Source: Economic Research Institute; July 2007

Additional information can be found in the Oakland County Data Book. The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

WORK

Emerging Sectors®
Research & Development
Global Business Community
Work Force
Business Support Services
Commercial Development
Residential Development
Office Markets



Oakland County offers a vibrant and stimulating business and research environment that rivals any area.

The county is consistently one of the leaders in Michigan for new business start-ups and among the top counties in the nation for overall new businesses and job creation.

Because of its leadership position, Oakland County offers:

- Almost 42,000 businesses that employ over 720,000 people
- Operations by 61 percent of U.S. Fortune 500 companies
- Locations for 49 percent of Fortune Global 500 Companies
- Over 700 businesses with foreign parent companies from 33 different countries
- Sixty-seven percent of foreign-owned firms in Southeast Michigan are located in Oakland County
- Over 80 percent of Southeast Michigan's top OEM parts suppliers are headquartered in Oakland County



Emerging Sectors®

Emerging Sectors Clusters

- Advanced Electronic & Control Systems
- Advanced Materials & Chemicals
- Alternative Energy & Power Generation
- Biotechnology
- Communications & Information Technology
- Homeland Security
- Medical Devices & Instruments
- Micro/Nanotechnology
- Robotics & Automation
- Financial Services and Other Fast-Growth Business Sectors

Oakland County's Emerging Sectors® business development and attraction strategy recognizes the importance of advanced technologies to ensure the continued growth and development of business in the county.

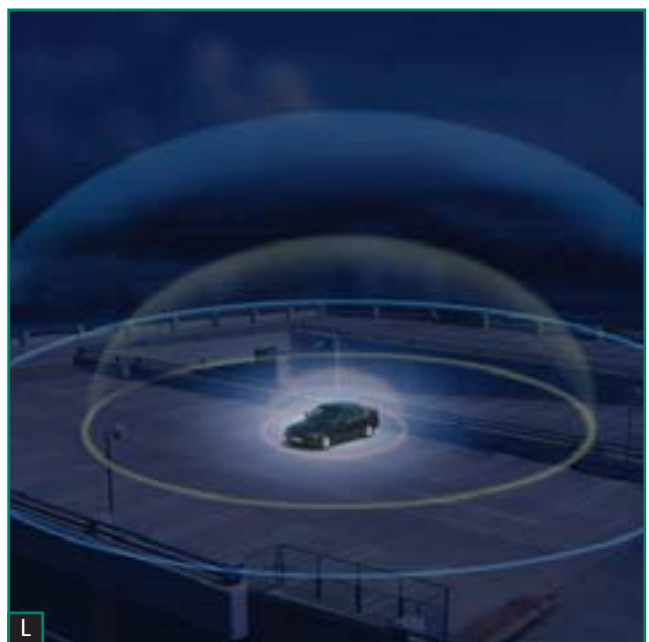
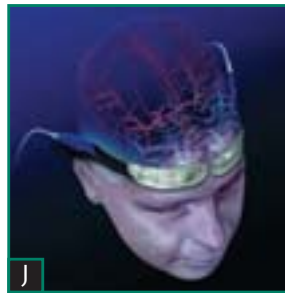
The strategy, envisioned by Oakland County Executive L. Brooks Patterson, emphasizes the creation and retention of jobs while expanding and diversifying the employer base as well as attracting international companies that wish to expand into North America.

In less than four years, Emerging Sectors has produced the following results:

- Attracted or retained 67 companies
- New investment in the county of almost \$1 billion
- Created more than 9,400 new jobs
- Retained almost 3,000 jobs
- Produced \$23 million in property tax

Oakland County has a wealth of local resources in the emerging technology field. Because of our advanced educational levels, the county accounts for 35 percent of all high-tech workers in Michigan. This educational advantage also works in tandem with our highly experienced work force to give local companies the opportunity to diversify into additional high tech business sectors.

The 2006 Cyberstates report detailing national and state trends in the emerging technology field ranked Michigan as one of the top 10 states for high-tech employment.



Oakland County has many advantages:

- 5.7 times the corporate management and scientific consulting workers
- 3 times the engineering services workers
- 2.3 times the computer systems design and related services workers
- High-tech workers comprise 14 percent of Oakland County's total work force
- The county has a disproportionately large share of high technology industries compared to Michigan and the United States
- Over 100,000 employees in Oakland County were high-tech workers in 2005.
- Over 3,700 high-tech firms were located in Oakland County in 2005.

Source: County Business Patterns, 2005

A Selection of Top Sector Employers

Company	Sector
JHP Pharmaceuticals	Biotechnology
United Solar	Alternative Energy & Power Generation
Delphi Medical Systems	Medical Devices
Autoliv	Advanced Electronics & Controls
Dow Automotive	Advanced Materials & Chemicals
Flagstar Bank	Financial Industry
Nanorex	Micro/ Nanotechnology
Fanuc Robotics	Robotics & Automation
Rockwell Medical	Medical Devices
Microsoft	Communications & IT
Control Power Reliance	Homeland Security
Ovonics Fuel Cell	Alternative Energy & Power Generation



Research & Development

Oakland County has:

- The third-highest number of high-tech workers in the United States
- Over 2,000 business research facilities
- Over one-third of Michigan’s R&D facilities
- Twice the corporate R&D professionals as the national average

Oakland County’s business climate, infrastructure and available assistance for research and development activities is unrivaled in the country and the world.

Research and development spending in Michigan reaches close to \$17 billion annually, which in part supports the 45,000 workers in the research and development and testing labs sector.

The R&D activities in Oakland County cover all aspects of today’s advanced technologies including transportation, advanced electronics and controls, aerospace, alternative energy, communications and more. Many of these projects are conducted jointly with research activities at the 15 public universities in the county and more than 50 independent universities and colleges in the state.

More than 42 percent of Oakland County residents age 25 and older have bachelor’s or advanced college degrees compared to a national average of 26 percent. This strong educational base is a catalyst for continued growth in the R & D field.

Oakland County also provides many services to R&D operations to help them establish or expand research facilities and activities in developing technologies and identifying new applications for those technologies.

Oakland County is the center of automotive research and development in Michigan and one of the leaders in the world.

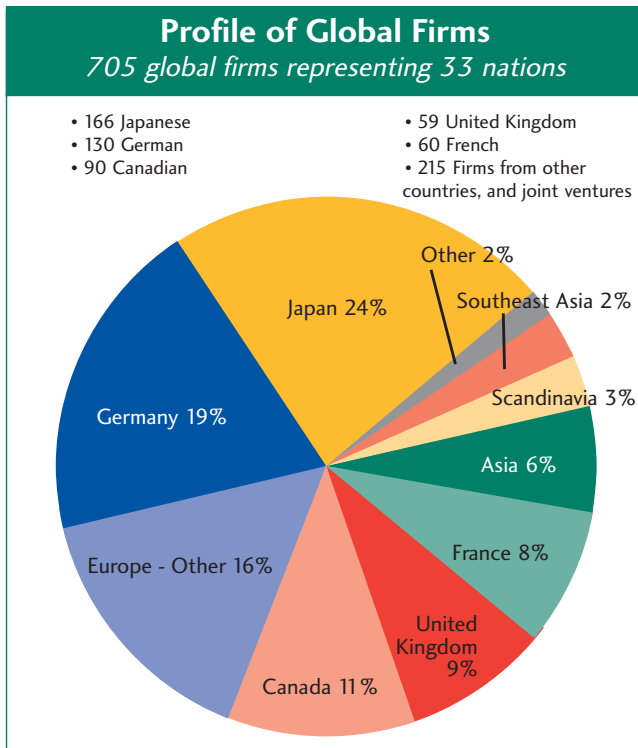
More than one-third of the 100 original equipment manufacturers located in Oakland County perform R&D functions.

In addition, Automation Alley, a consortium of more than 830 members, is driving the growth and image of Southeast Michigan’s economy through a collaborative culture that focuses on work force and business development initiatives. Automation Alley is headquartered in Oakland County and is the leading business technology association in the region.

Selected Research & Development Companies

Company	Location
Akebono Brake Engineering	Farmington Hills
Altair Engineering	Troy
Autoliv	Auburn Hills
BASF Automotive Coatings	Southfield
Blu Wav Systems	Rochester Hills
Cobasys	Orion Township
Compact Power/LG	Troy
Delphi Medical Systems	Troy
Denso International	Southfield
Dow Automotive	Auburn Hills
DuPont Automotive	Troy
FANUC Robotics	Rochester Hills
Guardian Industries	Auburn Hills
Henkel Surface Technologies	Madison Heights
Jabil Circuits /Medical Devices	Auburn Hills
JHP Pharmaceuticals	Rochester
McKenzie Bay Wind Systems	Farmington Hills
Molecular Innovations	Novi
Nissan Research & Development	Farmington Hills
Oxford Biomedical Research	Rochester Hills
Ovonic Fuel Cell	Troy
Robert Bosch Corp.	Farmington Hills
Rockwell Medical Technologies	Wixom
Siemens Automotive	Auburn Hills
Tesla Motors	Rochester Hills
United Solar	Rochester Hills
Williams International	Walled Lake

Global Business Community



International Business Activity

- Oakland County International Airport has full-time daily U.S. customs service available. The airport ranks as the nation's sixth busiest general aviation airport and the second busiest airport in Michigan
- Detroit Metropolitan Wayne County Airport handles 36 million passengers a year including almost 3 million international passengers through its two main terminals
- Detroit is among the largest Federal Trade Zones in the United States in terms of the value of goods leaving the zone and the number of subzones and general-purpose zones

Source: Michigan Economic Development Corporation, Detroit Regional Chamber, Oakland County PEDS, September 2007
Additional information can be found in the Oakland County Data Book. The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

Selected Global Companies		
Location	Company	Technology or Sector
Australia	IFM North America	Electronic Parts & Equipment
Austria	Oerlikon Balzers Coatings USA	Coating Center
Belgium	Agfa Corporation	Medical & Hospital Equipment
Canada	Andus R&D	Automotive Structural Engineering & Styling Studio
China	New Bright Business	Remote Controlled Toys
Denmark	American Lincoln	Industrial Machinery & Equipment
Finland	Nokia Automotive	Manufacturing Electrical Equipment
France	Delmia	Software Developers for Digital Manufacturing Robots
Germany	Degussa Corporation	Industrial Organic Chemicals
India	INCAT	Engineering Services
Israel	FriCso	Surface Engineering Treatment
Italy	Comau Pico Power Train Systems	Motor Vehicle Parts & Accessories
Japan	American Suzuki Motor Corporation	Automobiles
Korea	LG Chem America	R&D/Alternative Energy
Norway	ELO Pak, Inc	Packaging Equipment
Spain	GenX Tepso Plastics	Plastic Products
Sweden	Trelleborg Sealing Solutions	Polymers
Switzerland	Micronas Semiconductors	Semiconductors
The Netherlands	Akzo Nobel Coatings	Paints & Allied Products
United Kingdom	Vero International	Computer Integrated Systems Design

Work Force

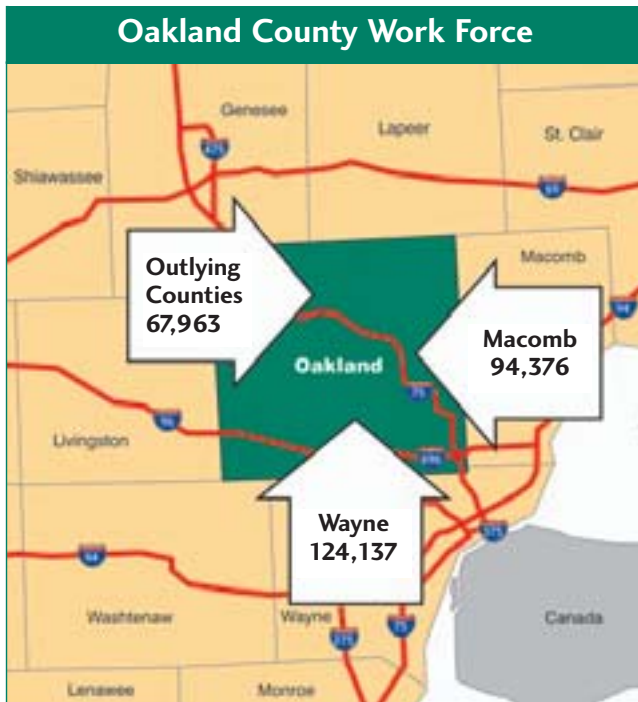
Oakland County's work force was over 623,000 by October 2007. This represents 25 percent of the labor pool in the combined three market areas. The work force participation rate of Oakland County residents in 2007 was 95 percent.

Oakland County typically draws its work force from the three areas in Southeast Michigan: Flint, Ann Arbor and Detroit. The combined market have a pool of over 2.5 million workers.

Top 10 Oakland County Employers

Company	Business Type	Regional Employees
General Motors	Automotive	15,555
William Beaumont Hospitals	Hospital	12,588
Chrysler Group	Automotive	10,113
EDS	Information Technology	4,396
St. John Health	Hospital	4,139
Blue Cross Blue Shield of MI	Health Care	4,051
U.S. Postal Service	Postal Service	3,970
Oakland County	Government	3,714
Trinity Health MI	Hospital	3,707
Zieger Health Care Group	Health Care	2,442

Source: Oakland Business Review Book of List 2007
 Additional information can be found in the Oakland County Data Book.
 The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html



Source: Oakland County Employment Center of SE Michigan



Oakland County is one the best places in Michigan to pursue a career. Occupation forecasts for the county and the surrounding region show a trend towards the following career opportunities by 2014:

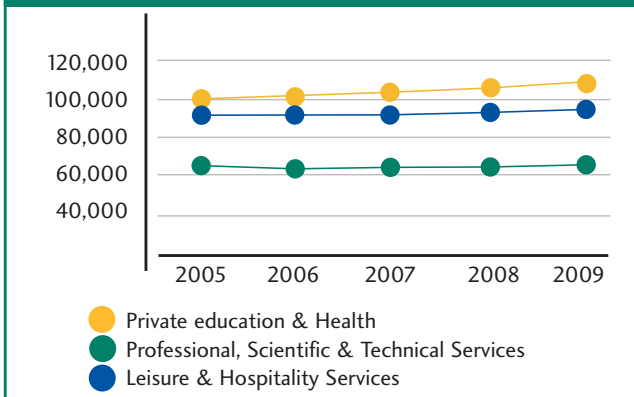
- Computer Specialists
- Construction Trades
- Business Operations Specialist
- Health Diagnosing and Treatment Practitioners

Oakland County Top High-Tech Occupations 2005

Occupation	Employees
Management, Scientific and Technical Consulting Services	33,905
Architectural, Engineering and Related Services	24,071
Computer Systems Design and Related Services	15,759
Data Processing, Hosting and Related Services	6,564
Professional and Commercial Equipment and Supplies Merchant Wholesalers	6,345
Scientific Research and Development Services	4,563

Source: County Business Partners 2005
 Additional information can be found in the *Oakland County Data Book*.
 The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

Estimated Job Growth in Leading Oakland County Sectors*



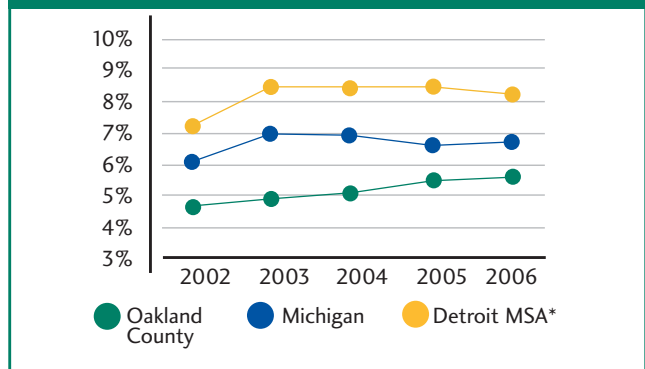
* All figures past 2005 are estimates
 Source: Oakland County Economic Outlook Report 2007
 Additional information can be found in the *Oakland County Data Book*.
 The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

Unemployment

The 2006 average annual unemployment rate in Oakland County was 5.8 percent compared to 8.4 percent for the rest of the Detroit Metropolitan Statistical Area and 6.9 percent for the state of Michigan.

In 2006, the local automotive sector went through restructuring efforts, which provided a large pool of skilled and experienced workers for other industries. The effect on the labor market is thus projected to be short-lived.

Regional Unemployment Rate



* Metropolitan Statistical Area
 Source: Michigan Labor Market Information, Oakland County Economic Outlook Report 2007



Business Support Services

Oakland County's Business Development Team and infrastructure is designed and organized to provide a wide range of services that offer assistance, advice and support to promote business development and expansion in the county. They include business assistance and support, financial services, economic services, market expansion, training, small business coaching, venture capital and financing options.

The county also partners with other regional resources to offer comprehensive business support services.

Business Assistance & Support

- Industrial land and site data base
- Office/technical/R&D property lists
- Local community introductions
- Relocation assistance
- Tax and cost comparisons
- Permit and regulatory assistance
- Entrepreneurial counseling
- Business information packages
- Business resource referrals

Financial Services

- Fixed asset financing
- Source referrals for debt and equity financing

GlobalOakland.Com

The Oakland County Business Development Team has developed a state-of-the-art interactive Web site that will help you succeed in our dynamic market by providing customer-focused services designed to meet your business needs. One of the many unique features of the site is the Custom Report application. This tool allows you to select multiple PDF documents that are found within the Business Development site and merge them into a single manageable report. The site includes 15 different categories and 86 detailed reports.

www.globaloakland.com

Economic Information

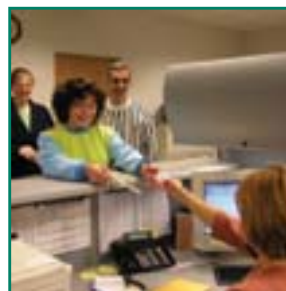
- Population and demographic census data
- Special census data: manufacturing/retail/service
- Local, regional and national economic statistics

Market Expansion

- Export development help
- Technology transfer/joint venture referrals
- Expansion incentive assistance

Training

- Employee recruitment, training and retraining
- Cost offsets for training and skills upgrade



Small Business

Our experienced team of professionals helps small business owners develop and build successful businesses in Oakland County. Our team provides workshops, counseling and seminars to business owners and entrepreneurs. Most businesses are created by entrepreneurs who combine their special talents with a vision to create a new or better product or service. However, once a business is launched, it often takes a new set of skills to manage and sustain its growth. Our team helps business owners build on their success and plan for the future.

As your business grows, you will face new challenges. You may need help managing a larger work force, expanding marketing efforts or locating new sources of capital. We offer small business owners the opportunity to meet with an experienced business consultant and access Oakland County's many information and expert resources. All our services are provided at no or minimal charge and the meetings are confidential.



Venture Capital and Financing

Oakland County's Business Development Team will help you find the best investment for your company. Our team has the experience and knowledge of many state, regional and local resources to help your business grow and prosper.

Listed below are some of the financial resources available to businesses in Oakland County:

Michigan Venture Capital Association - Established by venture capital and private equity investors in the state, the Michigan Venture Capital Association (MVCA) is the state's premier public policy advocate for the private equity/venture capital industry. MVCA works to promote entrepreneurship and private equity investment.

Venture Capital - In four years alone, more than \$694 million in venture capital has been invested in over 100 businesses in Michigan. For new emerging technology initiatives, the state has created the \$150 million Venture Michigan Fund to catalyze investment in early-stage firms operating here. With the matching requirement, this initiative will attract an additional \$450 million in capital to Michigan for investment in promising new companies.

Angel Networks - Michigan has three active Angel Networks: The Great Lakes Angels, The Grand Angels and The Ann Arbor Angels.

Traditional and Non-Traditional Financing - Oakland County's **Business Finance Corporation** and **Economic Development Corporation** help companies with the SBA 504 Loan and with Tax-Exempt Revenue Bond programs. Through the Automation Alley Technology Center, emerging companies can be assisted with securing non-traditional and unique sources of financing and capital.

MEDC - 21st Century Jobs Fund - The 21st Century Jobs Fund, which was created in 2006, gives emerging technology companies access to the \$2 billion Michigan has pledged to invest in the commercialization of emerging technologies in the state in the next 10 years.

One Stop Shop

The Oakland County One Stop Shop was developed to provide citizens and businesses with a central point of access to planning and economic development information.

Our skilled representatives have access to a wealth of information and experts to help you make accurate, more informed decisions about living, working and doing business in Oakland County.

We specialize in providing access to geographic information including current parcel maps, aerial photography (dating back to 1963) and demographic information.

Our services have proved to be invaluable to:

- Local municipalities
- Utilities
- Real estate agents
- Developers
- Builders
- Engineers
- Environmentalists
- Surveyors
- County citizens

The One Stop Shop Business Center is also a valuable resource in helping grow your business through the use of state-of-the-art business software, county population and market trend data and an experienced staff dedicated to your success.

Our professionals utilize the ArcGIS Business Analyst software. It provides advanced analysis tools and an extensive library of data from industry leading data providers to help you make better business decisions.

The One Stop Shop is located in the first floor lobby area of the Oakland County Executive Office Building at

2100 Pontiac Lake Road

Building 41 West, Waterford, MI 48328-0412

Hours: Monday - Friday 8:30 a.m. to 4:30 p.m.

Phone: 248-858-0720

www.oakgov.com/oss



Automation Alley

Automation Alley is a technology business association driving the growth and image of Southeast Michigan's economy through a collaborative culture that focuses on work force and business development initiatives.

Since its founding in 1999, Automation Alley has expanded to include nearly 1,000 businesses, educational institutions and government entities and covers:

- Oakland County
- Genesee County
- Livingston County
- Macomb County
- Monroe County
- St. Clair County
- Washtenaw County
- Wayne County
- City of Detroit

International Business Activities

Automation Alley's international business services include assistance for small- to medium-sized enterprises that would like to send their products and services into the global marketplace as well as support for international business organizations that would like to establish a presence in Southeast Michigan.

With support from the U.S. Department of Commerce, Automation Alley has conducted several global trade missions. To date, trade missions to Europe, India, China and Mexico have garnered more than \$23 million in contracts for participating companies.

Automation Alley also offers free research assistance, including market analysis and cultural report for companies considering exporting opportunities (from local business schools) and ongoing seminars and consulting services to help small companies become export ready.

Commercialization Assistance

By bringing together businesses, educators and government, Automation Alley helps entrepreneurs accelerate the commercialization of new technologies and services. With the Alley's support and resources, ideas are turned into usable, marketable technology solutions.

Entrepreneurs are offered a variety of services, pre-seed funding, mentoring, referrals, seminars and workshops, and interaction with venture capitalists. To date, more than 250

companies have received commercialization assistance from Automation Alley, and 19 companies have received seed funding.

ConnecTech

ConnecTech is a state-wide association for individuals engaged with and involved in technology-orientated industries. Powered by Automation Alley, ConnecTech provides learning opportunities to its members and supports Michigan's technology economy.

The mission of ConnecTech is to support and promote the growth of the technology industry throughout Michigan. There are currently eight chapters located throughout Michigan.

Automation Alley maintains the links between chapters and provides resources needed to support their growth, development and operations. ConnecTech is an essential component to the Alley's focus on developing Michigan's knowledge-based workforce.

For more information about Automation Alley, visit www.automationalley.com or contact the Resource Center at (800) 427-5100 or info@automationalley.com.

www.automationalley.com
www.connecttech.org



Michigan Economic Development Corporation

The Michigan Economic Development Corporation (MEDC) is another valuable resource for any business considering an expansion or relocation in Michigan. The MEDC provides confidential assistance in the areas of:

- Information on Michigan's key industries
- Site development services
- Business financing and incentives
- Labor information
- Permit assistance
- Environmental assistance
- Additional resources and services

MEDC's account managers work with consultants, utilities, associations and local economic development agencies to best match business needs with Michigan's opportunities.

www.michigan.org

Detroit Regional Economic Partnership

The Detroit Regional Economic Partnership is a public and private sector effort representing the 10 counties of Southeast Michigan and the city of Detroit, along with 100 private-sector investors. The partnership began in 1996 when the Detroit Regional Chamber was charged with creating a regional approach to economic development in Southeast Michigan.

With its experienced staff of researchers and customer service representatives, the partnership stands ready to acquaint the world with the region. Whether it's general inquiries from area businesses and residents, media requests for information or business climate and cost information for business development prospects, the partnership is equipped to handle all requests for information on Southeast Michigan.

www.detroitchamber.com

Oakland Chamber Network

The Oakland Chamber Network (OCN) is comprised of the 28 Chambers of Commerce operating in Oakland County. In addition to geographically based-chambers, diversity chambers are also reflected in its ranks. The purpose of OCN is to strengthen the business community, leading to strategic growth, continued investment and quality of life. It achieves its purpose by offering a network of resources, by encouraging volunteerism, by establishing substantive partnerships and by creating greater leadership capacity.

More specifically, OCN administers joint programs, education and training opportunities, networking events, and other timely initiatives; all of which are intended to result in a more vibrant Oakland County.

www.oaklandchambernet.com

Air

Detroit Metropolitan International Airport is a 35-minute drive from the center of the Oakland County. The airport features a state-of-the-art facility in its Northwest Airlines mid-field hub. The hub provides 40-minute service to Chicago; 90-minute service to Boston, New York, Washington, D.C. and Minneapolis; and direct flights to Japan, China and Europe. Annually, the airport handles nearly 36 million travelers between its two main terminals.

Flint Bishop International Airport is within a 35-minute drive for half of Oakland County's population. Several commercial carriers provide direct and connecting flights through out the U.S.

Oakland County International Airport is headquarters for corporate jets and professional sports team planes. U. S. Customs services are available for international travelers and cargo shipments.

Oakland/Troy Airport is located at the south end of Troy. This small airport has one runway and is used primarily for chartered passenger flights and air freight transportation. Business travelers and tourists using private, corporate and charter aircraft benefit from the airport's convenient proximity to business, recreation and entertainment facilities.

Oakland/Southwest Airport, located in the southwest corner of Oakland County, has one runway and is used primarily for chartered passenger flights and air freight transportation.

Telecommunications

According to the Link Michigan Study, 85 percent of businesses and 78 percent of homes are wired for the Internet. This is above the national average.

The Detroit region ranked third nationally in 2004 for Broadband connectivity with a 67 percent penetration rate.

Roads

Major investments in widening and in upgrades to many interchanges along the 87 miles of interstate freeways serving Oakland County continue to be made. Interstate 75 and I-275 link the area with the states of Ohio, Kentucky, Tennessee, Georgia and Florida; and I-94, I-96 and I-696, major east/west freeways in the state, link east to Canada and west through Chicago. Oakland County and the surrounding area is free of toll roads. See the map of major roads on page 39.

Electricity and Gas

DTE Energy provides electricity throughout the county. Ninety percent is generated from coal and 10 percent from nuclear energy. Contact the company for current rates.

www.dteenergy.com

Natural gas is deregulated. Consumers Energy provides much of the transmission service.

www.consumersenergy.com

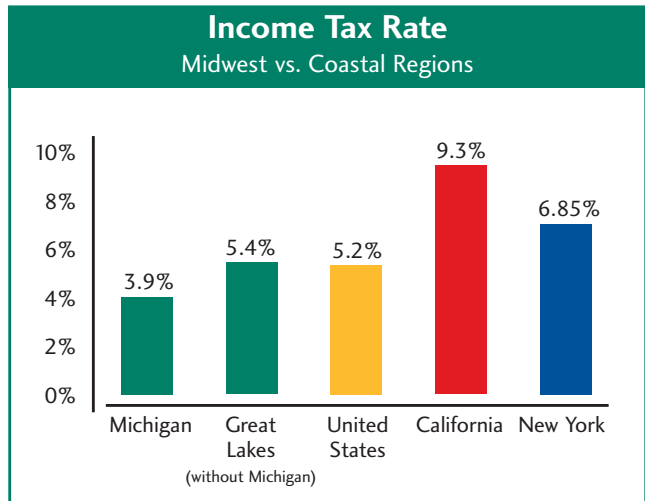
Water/Sewer

The Great Lakes basin contains 20 percent of earth's surface fresh water.

Oakland County shares in this great resource by drawing from our regional water system. For details on the most current water and sewer information, please contact the Oakland County One Stop Shop at 248-858-0720.

Taxes

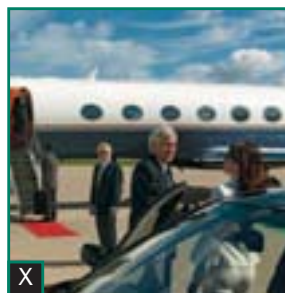
The 2007 average county homestead tax rate was \$33.91 per \$1,000 in assessed value. The average non-homestead rate was \$49.73.



Source: Federation of Tax Administrators, Michigan Economic Development Corporation, Michigan Department of Treasury, United States Internal Revenue Service, May 2007

Additional information can be found in the Oakland County Data Book. The link is

http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html



Commercial Development

- Oakland County led the region through the 1990's with one-third of all non-residential square feet developed during the decade
- 3.9 million square feet of commercial space was added in Oakland County between 2003 and 2006
- Examples include Rock Financial Showplace in Novi, the Village of Rochester Hills and the Birmingham Palladium

Construction Costs & Lease Rates

Construction costs for warehouse and light industrial buildings with 20,000 - 30,000 square feet range from \$51 to \$65 per square foot. Commercial and office buildings range from \$90 to \$170 per square foot. Developers are building on market specifications with lease-back or purchase items.

Lease Rates 2007*	
Market	Average Cost
General Industrial	\$4.54
Incubator	\$5.56
Research & Development / Flex	\$9.34
Warehouse / Distribution	\$4.19

Source: Grubb & Ellis, *2007 Second Quarter

Residential Development

Oakland County led the seven-county southeast Michigan region between 2000 and 2006 in percent of total residential development activity with 28.1 percent of 112,462 net new living units.

Oakland County New Housing Units Permits Issued 2006	
Community	Units
Lyon Twp.	269
Novi	222
Milford Twp.	163
Troy	116
Waterford Twp.	111
Rochester Hills	81
Oxford Twp.	73
Clawson	70
Orion Twp.	65
Southfield	58
All others	739
Total	1,967

Source: Southeast Michigan Council of Governments (SEMCOG)
Additional information can be found in the Oakland County Data Book.
The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

Major Commercial Development 2006 - 2007

Location	Square Footage	Type	Firm/Company/Business
Independence Twp.	1,168,000	Medical	McLaren Health Care
Pontiac	800,000	Warehouse/Distribution	Michigan Metroplex Processing Center
West Bloomfield Twp.	733,000	Medical	Henry Ford Health System Hospital
Orion Twp.	641,300	Research/Hi-Tech	Orion Commerce Center Bldg. 2
Auburn Hills	550,000	Office	Auburn Financial Center
Novi	500,000	Medical	St. John Health-Providence Park Novi Hospital
Pontiac	425,000	Research/Hi-Tech	General Motors Powertrain
Lake Orion	400,000	Medical	Beaumont Medical Center
Pontiac	303,077	Warehouse/Distribution	Logistics Optimization Center
Troy	300,869	Office	Sterling Corporate Center PVD-3

Source: PEDS

Additional information can be found in the Oakland County Data Book. The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

Office Markets

- Occupancy by third quarter 2007 ranged between 68 and 96 percent, and averaged 84 percent for all Oakland County office markets
- The average lease rate in third quarter 2007 was \$23.59 with a range of \$14.80 to \$30.90 per square foot
- There is 45.2 million total square feet of office space in the Oakland County major markets
- Oakland has over nine million square feet of office space currently available for lease



Office Markets 2006 (Class A and B Buildings)		
Market Area	Total Square Feet	Asking Rental Rates Per Square Foot
Birmingham / Bloomfield Hills	4,123,615	\$23.78 - 30.90
Farmington Hills / W. Bloomfield	6,435,384	\$20.67 - 24.24
Auburn Hills / Pontiac	3,189,636	\$14.80 - 23.07
Southfield	16,781,662	\$19.99 - 22.52
Novi	1,571,736	\$22.02 - 22.97
Troy	13,145,236	\$20.44 - 25.90

Source: Grubb & Ellis



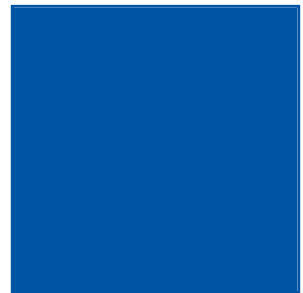
PLAY

Natural Areas

Recreation & Entertainment

Culture

Shopping



Oakland County and the surrounding southeast Michigan area provide a vast array of activities for all seasons and all ages. The county offers an abundance of lakes, parks, shopping, cultural and sporting activities and all wrapped around livable communities where you can find many ways to spend your leisure time. Whether it's hunting, fishing, golfing, hiking, biking, shopping or just enjoying a sunset, you're sure to find what you need in Oakland County.

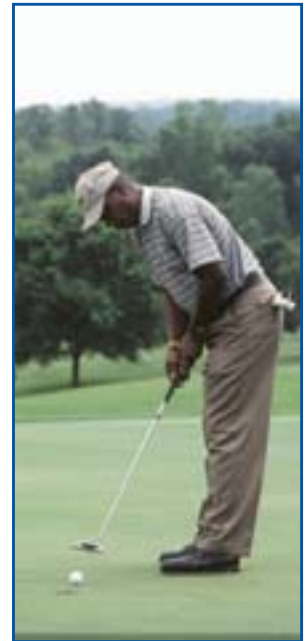
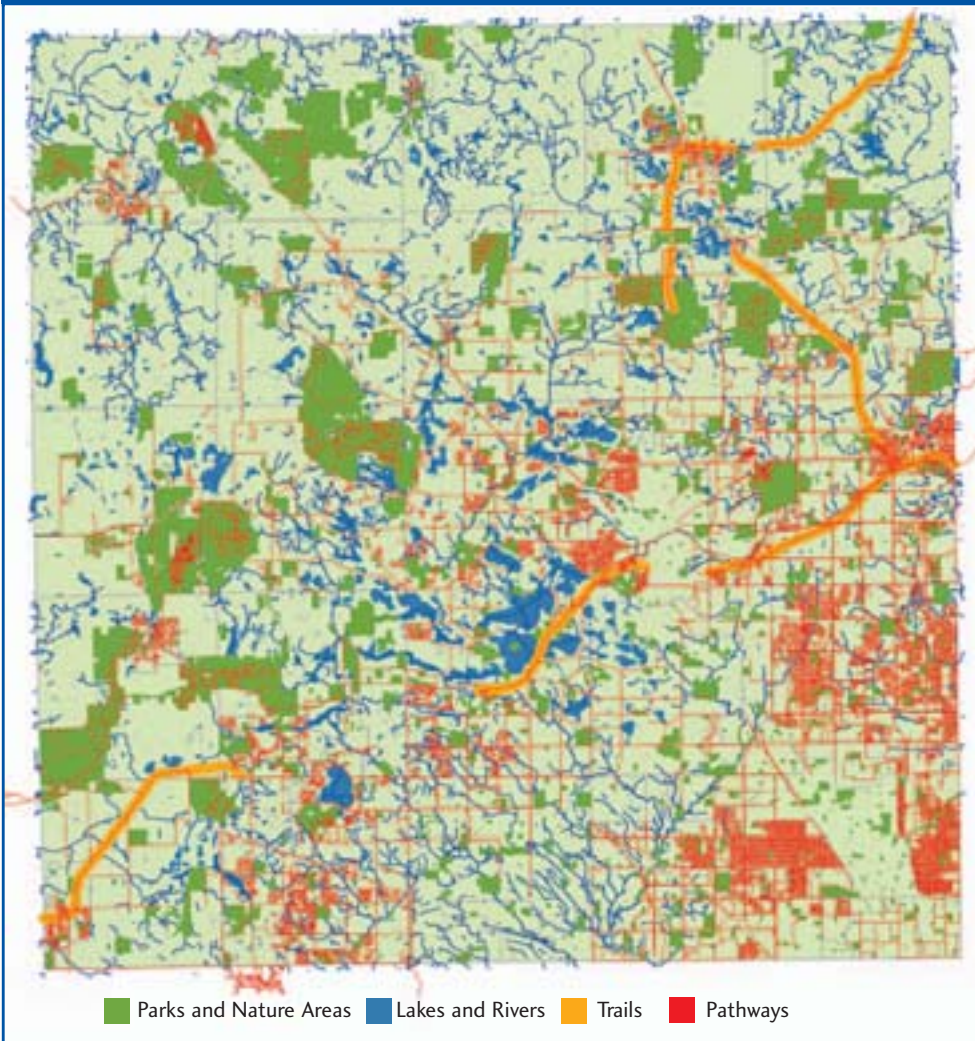
- Almost 90,000 acres of parkland
- 1,450 lakes and five river systems
- 55 square miles of water in the county
- 900 miles of shoreline between our lakes and rivers
- Almost 90 public and private golf courses

Natural Areas

Retreating glaciers blessed the state of Michigan and Oakland County with a uniquely diverse landform and an abundance of natural features. Five river systems and 1,450 lakes are located in the county.

The county has also identified over 800 natural areas worthy of conservation and the Oakland Trails Advisory Council is developing a county-wide network of trails and greenways. These 800 pristine sites represent the least disturbed natural areas remaining within the county.

Oakland County



Recreation & Entertainment

The county offers a vast array of recreational offerings for all four seasons. Whether you're an avid outdoor enthusiast, weekend duffer or downhill or cross-country skier, you'll find loads of fun in the sun or snow in Oakland County.

Oakland County offers:

- The NBA Detroit Pistons and the WNBA Detroit Shock at the Palace of Auburn Hills
- Eighty-nine thousand acres of park land including 10 county parks, three Metro parks and eight state parks offering camping and picnicking
- More than 900 miles of shoreline between our lakes and rivers. More shoreline than each of the Great Lakes Ontario and Erie
- Almost 90 public and private golf courses with more than 1,500 golf holes. The county has some of the elite courses in the nation, including Oakland Hills Country Club, home to the 2008 PGA Championship. Oakland Hills has a long history of hosting championship events including the U.S. Open, U.S. Amateur and the Ryder Cup. Indianwood Country Club was also home to the 1994 LPGA U.S. Open and will host the 2012 U.S. Senior Open
- An extensive array of hiking, biking, cross-country skiing and snowmobiling/ATV trails have been developed throughout the county on abandoned railroad right-of-ways
- The DTE Energy Music Theatre in Independence Township is the No. 1 outdoor entertainment venue in the country for touring contemporary and popular groups and bands
- Three major downhill ski sites including Pine Knob in Independence Township, Mt. Holly in Holly and Alpine Valley in White Lake Township
- The Fridge in Waterford Oaks county park featuring a 55-foot hair-raising winter toboggan run

The Brooksie Way Half Marathon

The Brooksie Way Half Marathon and 5K race is held annually in the Rochester area on the first Sunday in October. The event is presented by Oakland County and the Crim Fitness Foundation. The race features a 13.1 mile course that starts and finishes on the campus of Oakland University. Racers will enjoy the layout as it traverses the beautiful hills and river valleys of the Paint Creek Trail and the Clinton River Trail.



www.thebrooksieway.com

Fire & Ice Festival

Oakland County co-sponsors a Winter Festival with the city of Rochester, the Rochester DDA and Oakland County Parks. The "Fire & Ice Fest" is held the last weekend of January in downtown Rochester. The festival offers plenty of outdoor family activities including: snow shoeing, cross country skiing lessons and demos, snowman/angel making and nature hikes along the Paint Creek Trail. Other activities for the festival include a fabulous fireworks show, entertainment, ice sculptures, and horse drawn trolley rides.



Oakland Edge Hockey Tournament

Detroit Red Wings legend and Hockey Hall of Fame member Ted Lindsay is the honorary chairman for a 35+ hockey tournament in Oakland County. The Oakland Edge tournament is held the second week of April at the Onyx-Rochester Ice Arena in Rochester and the Troy Sports Center in Troy. Showcasing the true spirit of "Hockeytown," teams from all over the Midwest and Canada are invited to participate. Divisions start at age 35 for both men and women and will be divided depending on skill and experience.



Culture

Oakland County offers an outstanding variety of cultural, artistic, educational and historical attractions that provide our citizens and visitors alike, a wide array of choices.

They include:

- The Detroit Zoo in Royal Oak is one of the top 10 zoos in America with animals from around the world in natural habitat displays
- The Cranbrook Institute in Bloomfield Hills features an outstanding art museum, natural history science museum and planetarium and world famous Cranbrook House and gardens
- The Holocaust Memorial Center in Farmington Hills is the first and one of the largest such centers in the country
- The Walter P. Chrysler Museum at the Chrysler corporate center in Auburn Hills offers technology and design stories of how Chrysler's products were created and the way they evolved over the years
- The Motorsports Hall of Fame and Museum in Novi dedicated to the history of motor racing in cars, trucks, motorcycles, aircraft, snowmobiles, watercraft and more
- Meadow Brook Hall on the campus of Oakland University was the home of Matilda Dodge Wilson, wife of auto pioneer Horace Dodge and her second husband Alfred G. Wilson. The house is open for tours and is the site of many special events
- The Michigan Renaissance Festival in Holly offers a late summer return to the era of King Arthur and the Knights of the Roundtable, featuring loads of medieval merriment

Oakland County has two full-time professional theaters that present full seasons from September through May: Meadow Brook Theatre on the campus of Oakland University and the JET Theater located in the Jewish Community Center in West Bloomfield Township.

In nearby Dearborn, The Henry Ford complex offers the world famous Henry Ford Museum, Greenfield Village and the Rouge Factory Tour, ranked as the No. 1 historical attraction in North America.

Shopping

Shopping in Oakland County includes everything from old-fashioned downtown retail districts like Birmingham and Royal Oak to 18 shopping malls and centers. One of the prime indoor outlet destinations in Michigan is the 1.7 million square-foot Great Lakes Crossing in Auburn Hills.

For the upscale shopper, we offer the Somerset Collection in Troy featuring over 200 of the country's finest stores and the latest in open air shopping center design and architecture at the Village of Rochester Hills.

There are several large regional malls including the Oakland Mall in Troy and the newly expanded Twelve Oaks Mall in Novi. We also have a unique selection of smaller specialty retail districts, including the Victorian charm of Olde World Canterbury Village in Lake Orion. When you add it all up, Oakland County is a true shopper's paradise.



PROSPER

Population

K-12 Education

Income

Households

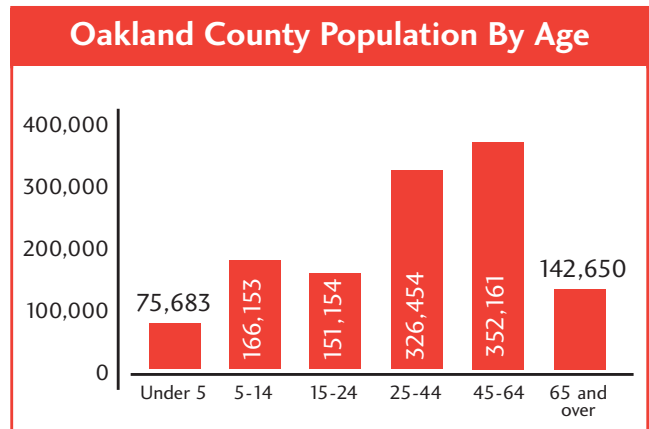


Oakland County is one of the elite counties in the country for business growth, educational advancement and quality of life because of its strong economic base and progressive infrastructure. From awarding winning schools to safe walkable communities, Oakland County truly offers its citizens the opportunity to live long and prosper.

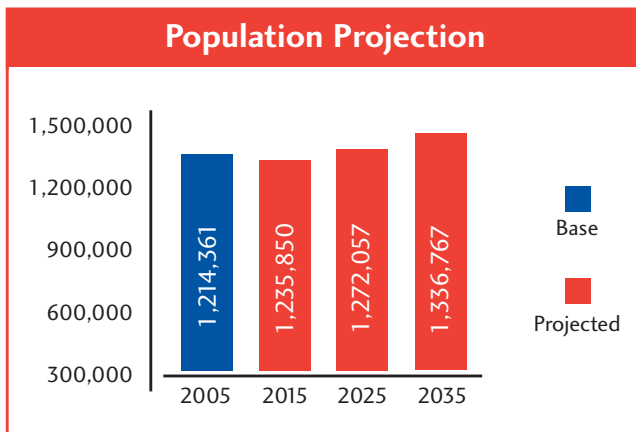
Population

Oakland County's 2006 population was 1,217,898, an increase of two percent from 2000. By 2035 the population is forecast to be 1,333,767.

- Twelve percent of Michigan's population resides in Oakland County
- Thirty-eight percent of the residents in Oakland County are between the ages of 25-44
- Baby boomers, age 42-60, comprise one-quarter of the county's population
- Oakland County's population is slightly younger on average than Michigan's population



Census Bureau 2006
 Additional information can be found in the Oakland County Data Book.
 The link is
http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html



Source: SEMCOG (Southeast Michigan Council of Governments) 2035 RDF
 Additional information can be found in the Oakland County Data Book.
 The link is
http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html



K-12 Education

Oakland County's commitment to support local education is one of the main reasons that high technology and Emerging Sectors companies choose the county as their home. The county is home to several public school systems that are rated at or near the top in the state, along with many top-rated K-12 private and religiously-affiliated schools. More than 200,000 students are enrolled county wide within 28 school districts.

Oakland County high school students have averaged higher composite scores on the ACT (American College Test) than high school students in the state of Michigan and in the nation. In K-12 excellence the Japhet School in Madison Heights was named National School of Character, one of only nine schools in the United States to receive that designation in the annual competition.

Education for a Global Economy

Because of the high concentration of foreign-owned companies that are located in Oakland County and the region, the county has actively supported the development of international curriculums that will benefit all students as they venture into the global workforce.

International Academy

The International Academy in Bloomfield Township is a tuition-free public school of choice, with a second campus in White Lake Township, serving 11 Oakland County school districts. It is one of the few high schools in the nation where all juniors and seniors are in the International Baccalaureate program.

Additional information can be found in the Oakland County Data Book. The link is

http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

Established 10 years ago, the International Academy's 780 graduates have earned a remarkable \$21.6 million in college scholarships (\$27,756 per student) and are actively recruited by the nation's top colleges and universities. The school is consistently rated among the top 10 international academies in the country by Newsweek magazine.

International Language Skills

Oakland County Executive L. Brooks Patterson and Oakland Schools have joined forces to put Mandarin Chinese language and culture teachers in all Oakland County public school districts.

This program is the first step in training current Oakland County students to be international players in the global market place. Understanding the languages and culture of international countries is critical in the development of students that will prosper in the 21st century. China is the first country to be inaugurated into this educational effort with other country programs to follow in coming years.



Oakland County Blue Ribbon Schools

Established in 1982, the state of Michigan Blue Ribbon Exemplary School Program recognizes schools that demonstrate a strong commitment to educational excellence and significant academic improvement over five years. Schools must complete a comprehensive report of key criteria for school effectiveness that serves as a basis for an extensive assessment of their building and programs. Four Oakland County schools were recognized for their achievement:

- Andersonville Elementary School in the Clarkston Community Schools
- Blanche Sims Elementary School in the Lake Orion Community Schools
- Gretchko Elementary School in the West Bloomfield School District
- Novi Meadows Elementary School in the Novi Community Schools

The Michigan Blue Ribbon Exemplary School Program serves three purposes. It identifies and recognizes outstanding schools across the state; makes research-based effectiveness criteria available to schools so they can assess themselves and plan improvements; and encourages schools to share their best practices for education success with other schools.

Career Focused Education

Oakland County has an extensive program of advanced training for K-12 students to prepare them for careers in engineering and other technical fields. This program is generating a large number of graduates with ready-to-employ skills in some of the most in-demand occupations in the country. Advanced technical training is provided in such areas as:

- Engineering/manufacturing and industrial technology
- Business, management, marketing and technology
- Health sciences
- Natural resources and agriscience, culinary arts/hospitality
- Human services
- Arts and communications

The Career Focused Education program provides leadership and support for a county-wide learning system that guides students in making informed career preparation decisions, developing skills and knowledge, and preparing them to compete effectively in a global economy.

The program has direct responsibility for governing and operating four Oakland Schools technical campuses. The campuses are located throughout Oakland County promoting continuous improvement through quality initiatives, aligning curriculum and instruction within Career Pathways and coordinating career development initiatives across the 28 Oakland County K-12 school districts.

All four campuses have received ISO 9001 quality operating status for their commitment to quality practices and tools to ensure high level learning achievement and stakeholder satisfaction.



Income

- Oakland County ranked fourth in per capita income in 2005 among counties with populations of at least one million people and 26th among all U.S. counties
- In 2005, Oakland County's per capita income was over 50 percent higher than the national figure of \$34,586

Income Ranking	
City, State	Per capita Income
New York, NY	\$93,377
Fairfax, VA	\$60,285
Nassau, NY	\$54,941
OAKLAND COUNTY, MI	\$52,274
Middlesex, MA	\$51,869
Santa Clara, CA	\$51,112
Palm Beach, FL	\$50,371
Hennepin, MN	\$49,566
Contra Costa, CA	\$48,618
King, WA	\$48,216

Source: Bureau of Economic Analysis, released June 2007
 Additional information can be found in the *Oakland County Data Book*.
 The link is http://www.oakgov.com/peds/info_pub/Oakland_County_Databook.html

- In 2006, more than 20 percent of the communities in Oakland County were estimated to have a median household income over \$100,000
- More than 65 percent of Oakland County households were estimated to have an income greater than \$75,000 in 2006 and more than 90 percent have an income greater than \$50,000
- Between 2004 and 2006, 35 percent of Oakland County communities saw their median household income rise more than 5 percent; Ferndale led all gainers with a growth rate of 16.5 percent

Source: Claritas Community Profile Analysis (CPA), June 2007



Households

The number of households in 2006 totaled 478,527 an increase of 1.6 percent from 2000. Households without children grew at a higher rate than the total increase of all households between 2000 and 2006.

- Persons per household remained constant at 2.5 percent between 2000 - 2006
- 77 percent of all housing units in the county are owner-occupied
- In 2006, Oakland County had 478,527 occupied housing units - 367,702 (77 percent) owner occupied and 110,825 (23 percent) renter occupied

Source: U.S. Census Bureau ACS

- Households without children are forecast to represent 87 percent of total households by 2035
- The forecast for the first 35 years of the century is for a 12 percent increase in population and a 24 percent increase in households
- In Southeast Michigan household population increased by 1.4 percent between 2000 and 2006
- In Oakland County household population increased by 2.0 percent between 2000 and 2006
- In Oakland County occupied housing units increased by 4.8 percent between 2000 and 2006

Source: SEMCOG



Oakland County Information Resources

Whether you represent a business seeking information about expanding in Oakland County or you're a citizen looking for health tips, building permits or simply a calendar of events, check out our comprehensive website. Just log on and browse—we'll put you in touch with the information you need.

www.oakgov.com

Oakland County Business Finance Corporation
www.oakgov.com/peds/division_committee/bfc.html

Global Oakland Economic Development
www.globaloakland.com

Oakland County Economic Development Corporation
www.oakgov.com/peds/division_committee/ocedc.html

Oakland County Emerging Sectors®
www.emergingsectors.org

Oakland County Planning & Economic Development Services
www.oakgov.com/peds

Oakland County One Stop Shop
www.oakgov.com/oss

Other Resources

Finding out more about Oakland County's superb quality of life and great business environment is easy. Here's just a sampling of additional resources and contact information.

Automation Alley
www.automationalley.com

ConnectTech
www.connecttech.org

Michigan Talent Bank
www.michworks.org

Main Street Oakland County
www.mainstreetoakland.com

Michigan State University Extension
<http://www.msue.msu.edu/portal>

Oakland County Business Roundtable
www.oakgov.com/brt

Wireless Oakland
www.wirelessoakland.com

Selected Attractions

Cranbrook Art Museum www.cranbrook.edu
Detroit Zoo www.detroitzoo.org
Holocaust Memorial Center www.holocaustcenter.org
Meadow Brook Hall www.meadowbrookhall.org
Motorsports Hall of Fame and Museum www.mshf.com
National Shrine of the Little Flower www.shrinechurch.com
Shalom Street www.shalomstreet.org
Walter P. Chrysler Museum www.chryslerheritage.com

Signature Events

Woodward Dream Cruise www.woodwarddreamcruise.com
Chrysler Arts, Beats & Eats www.artsbeatseats.com
Michigan Renaissance Festival www.michrenfest.com
Meadow Brook Concours d'Elegance www.mbhconcour.org

Outdoor Recreation

Parks and Recreation www.oakgov.com/parksrec

Public/Private Golf Courses
<http://land.oakgov.com/ims/golf/viewer.htm>

Velodrome at Bloomer Park
www.velodromeatbloomerpark.com

Malls

Great Lakes Crossing www.shopgreatlakescrossing.com
Olde World Canterbury Village www.canterburyvillage.com
Somerset Collection www.TheSomersetCollection.com
Twelve Oaks www.shoptwelveoaks.com
The Village of Rochester Hills www.villageofrochesterhills.com

Entertainment, Sports and Event Venues

Baldwin Theatre www.stagecrafters.org
DTE Energy Music Theatre www.palacenet.com
Magic Bag www.themagicbag.com
Meadow Brook Music Festival www.palacenet.com
Meadow Brook Theatre www.mbtheatre.com
Palazzo di Bocce www.palazzodibocce.com
Palace of Auburn Hills www.palacenet.com
Rock Financial Show Place www.rockfinancialshowplace.com

Find out more about the great things you can do in Oakland County by visiting www.DestinationOakland.com or by calling 248-858-5441.

The Oakland County Department of Economic Development & Community Affairs works closely with the Oakland County Board of Commissioners to make Oakland County a better place to live, work, play and prosper. The programs of the department are supported and promoted by the 25-member board.

Oakland County Board of Commissioners 248-858-0100

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Oakland County Board of Commissioners

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Middle Row (from left): David W. Potts (District 20), Jeff Potter (District 8), Mattie Hatchett (District 10), Tim Greimel (District 11), John A. Scott (District 5), Christine A. Long (District 7), David Coulter (District 25), Sue Ann Douglas (District 12), and Thomas F. Middleton (District 4).

Bottom Row (from left): Michael J. Gingell (District 3), Karen Spector (District 16), Eileen T. Kowall (District 6), Chairman Bill Bullard, Jr. (District 2), Vice Chairman Hugh D. Crawford (District 9), Marcia Gershenson (District 17), Tim Burns (District 19), and Helaine Zack (District 22).

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- 1 Great Lakes Crossing in Auburn Hills
- 2 Somerset Collection in Troy
- 3 Oakland Mall in Troy
- 4 The Village of Rochester Hills in Rochester Hills
- 5 Twelve Oaks Mall in Novi
- 6 Olde World Canterbury Village in Lake Orion



Department of Economic Development & Community Affairs
 Planning & Economic Development Services
 2100 Pontiac Road, Bldg 41 West
 Waterford, Michigan | 48328-0414
 Phone: 248.858.8706 | Fax: 248.975.9555
www.oakgov.com

- 7 The Palace of Auburn Hills
- 8 Oakland Hills Country Club in Bloomfield Township
- 9 Meadow Brook Hall in Rochester Hills
- 10 Walter P. Chrysler Museum in Auburn Hills
- 11 Cranbrook Institute in Bloomfield Hills
- 12 DTE Energy Music Theatre in Clarkston



L. Brooks Patterson | Oakland County Executive

Oakland County | Economic Development & Community Affairs | Planning & Economic Development Services
Oakland County Executive Office Building | 2100 Pontiac Lake Road, Building 41 West | Waterford, Michigan 48328
phone: 248•858•8706 | fax: 248•975•9555 | www.globaloakland.com

